



CMA GURUKUL

US-CMA

***Inspiring Education,
Inspiring YOU!***



The *capacity* to learn is a *gift*, the *ability* to learn is a *skill*, the *willingness* to learn is a *choice*



CEO Statement



CMA Gurukul is a comprehensive CMA USA only dedicated platform, the brain child of Monil V. Shah Sir, providing educational guidance and academic support for CMA USA aspirants.

Monil V. Shah sir is a distinguished member of The Institute of Chartered Accountant of India, Chartered Accountants Ireland and Certified Public Accountant Ireland. He has been an All India Rank holder and has orchestrated success stories over a 14 year legacy of coaching, mentoring & motivating 10,000+ aspirants of CMA USA, ACCA, CA (India), CS (India), CMA (India), CPA (Ireland) and CPA (Australia). Having witnessed the length, breadth and depth of the Education Industry at a Global scale, he brings this rich experience on the platter for the benefit of student community at large.

At CMA Gurukul, our vision is to deliver Quality Education, assist students in realizing their aspirations and help them exceed their own perceived limitations. The emphasis has always been laid on 'Ethical Coaching' with result-oriented, crisp and precise content to ensure each aspirant of CMA USA clears the examination at the very first attempt. Each one of us, at CMA GURUKUL, strives to make your journey from Shiksha to Vidya is a blessed one.

Monil V. Shah CA, CPA
Co Founder & CEO



Table of **Contents**



- 1** Why Choose CMA USA Certification?
- 2** Top 3 Reasons to Become a CMA USA
- 3** CMA USA Journey: Your Stakeholders
- 4** Your CMA USA Journey: The 5 E's to Success



Why US CMA Certification



**Offered by
IMA Institute**

Certified Management Accounts Certification is offered by IMA Institute (USA)

Recognition in more than
150 countries

150 Countries



**50+ Years of
Existence**

More than 50 years of
certifying Professional
Expertise

100,000+ Certifications
earned globally

**> 100,000
certifications**



12 Months

Shortest Global
Professional Qualification

CMA USA is widely
acclaimed as Gold
Standard of Management
Accounting

Gold Standard



**MNCs &
Startups**

Work for top management
consultancy firms, MNC's
including the Big 4s & start
ups

12 Core Competencies
developed to groom and
nurture future business
leaders

**12 Core
Competencies**



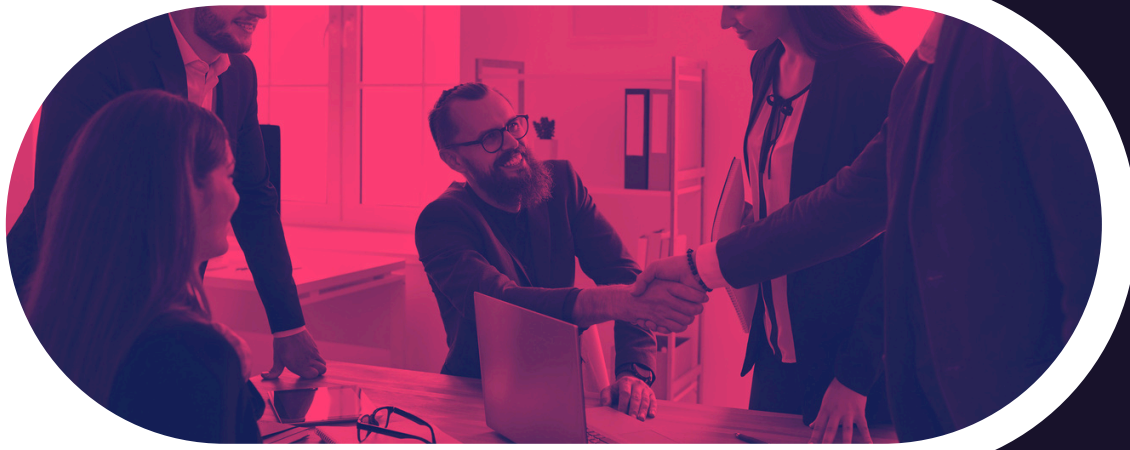
**140,000+
Professionals**

Access IMA's global
network of 140,000+
professionals

Unmatched expertise in
operational, financial and
strategic decision making

**C- Suite
Designations**



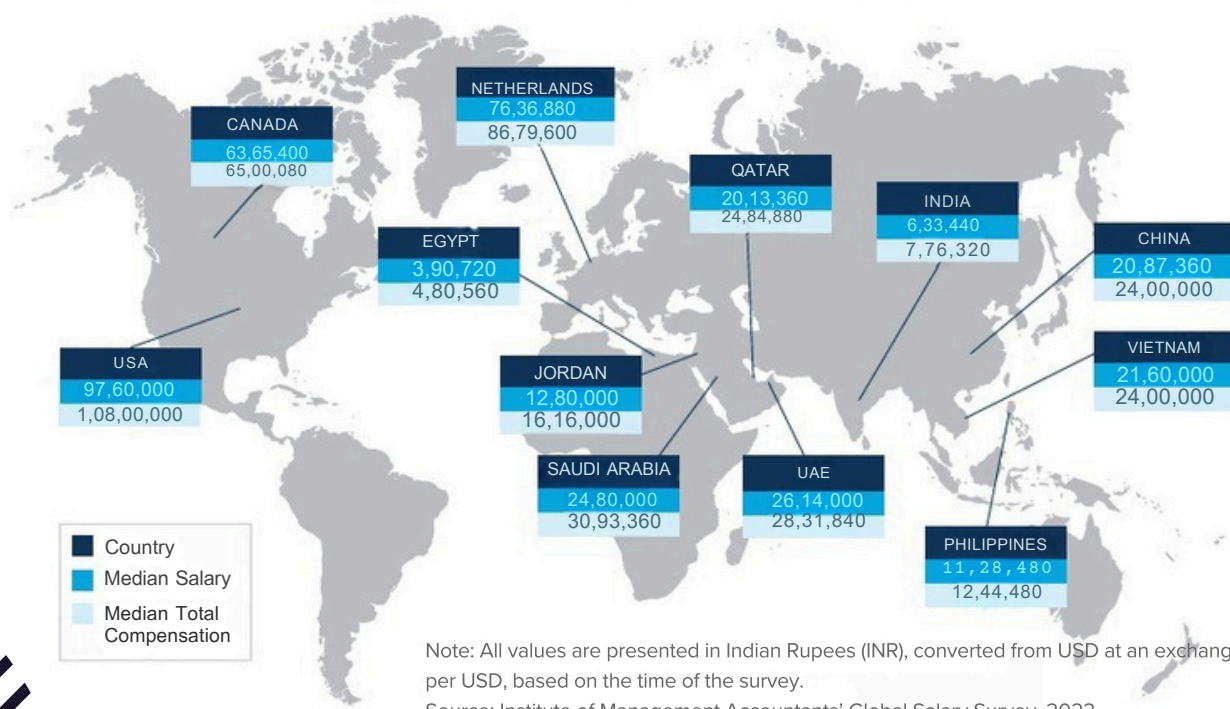


3 Great Reasons **Become a CMA USA**

■ Higher Earning Potential

The CMA is a globally recognized certification, and it has been earned by more than 100,000 professionals in over 150 countries. No matter where you are in the world, the process for earning your CMA is the same, and so are the benefits. IMA's 2023 Global Salary Survey makes it clear: Earning your CMA is one of the best career moves you can make.

MEDIAN SALARY AND COMPENSATION BY COUNTRY



■ Career Accelerator : Board Room now within your reach

Passing the CMA exam solidifies your status as a professional management accountant and sets you apart from other accountants by defining your skillsets to analyze numbers and finance at a level much deeper than usual accountants. Once you earn the CMA Qualification, you are certain to know more about business than most accountants and more about accounting than most business people.

*IMA institute proudly quotes - **AI Analyses, CMA Strategizes.***

*These are a few **positions held by CMAs***

- Cost Accountant
- Senior Accountant
- Controller
- Budget Analyst
- Internal Auditor
- Finance Manager
- Financial Analyst
- Chief Financial Officer
- Chief Executive Officer
- Vice President, Finance

■ Open Doors into the world of Business

*The CMA is globally acclaimed as the **gold standard in management accounting**, and is designed to blend accounting practices with business acumen.*

A CMA can explain the “why” behind numbers, not just the “what” and their knowledge and skills let them occupy a unique position between the finance and management sides of a business.

If its start-ups that excite you, there is no better qualification than CMA and with the insightful analysis and strategizing capabilities, you can influence the direction of your venture.



CMA USA Journey: Your Stakeholders

There are 5 main Stakeholders to be dealt with throughout your CMA-USA journey. Let's briefly discuss the role, relevance, and importance of each of them.



■ 1. Institute of Management Accountants (IMA)

- IMA (Institute of Management Accountants) is one of the largest and most respected management accounting associations globally.
- It was founded in the year 1919 in Buffalo, New York, USA.
- IMA offers globally recognized certifications tailored for every stage of your career journey:

		
Entry Level	Mid-Level	Excutive Level
<i>Certifies your proficiency in fundamentals of financial and management accounting</i>	<i>Validate your mastery of a comprehensive body of knowledge in accounting and financial management.</i>	<i>Expand your strategic planning skills and enhance your analytical ability</i>

■ 2. Institute of Certified Management Accountants (ICMA)

- ICMA (Institute of Certified Management Accountants) is the certification branch of IMA.
- It is responsible for the development, administration, and grading of the CMA exam.
- The ICMA Board of Regents—a panel of experts in management and financial accounting—oversees exam content.
- Together with ICMA staff, the Board ensures the exam content is up-to-date and industry-relevant.



CMA USA Journey: Your Stakeholders

■ 3. CMA GURUKUL: Your Dedicated Coaching Partner

We have always believed that every candidate's journey is not just about acquiring knowledge; it's about fostering a community of support, encouragement, and shared aspirations. As your dedicated coaching partner, we are committed to walking alongside you every step of the way. Our experienced mentors and passionate educators are here to ignite your potential, providing personalized guidance and resources tailored to your unique learning style. Together, we create an environment where you can thrive, build confidence, and develop the skills necessary to excel in your CMA USA journey. At CMA GURUKUL, we don't just teach; we inspire, uplift, and empower you to turn your dreams into reality, ensuring that you are not just prepared for exams, but for a successful and fulfilling career at large.

■ 4. Prometric Test Center

Prometric administers the exam on behalf of IMA and CMA. You'll schedule and take the exam at one of their testing centers. In India, the test centers are located at the following cities.



AHMEDABAD



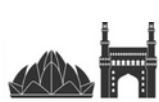
BANGLORE



CHENNAI



GURUGRAM



HYDERABAD



KOLKATA



MUMBAI



TRIVANDRUM

■ 5. Family: The Pillars of Support

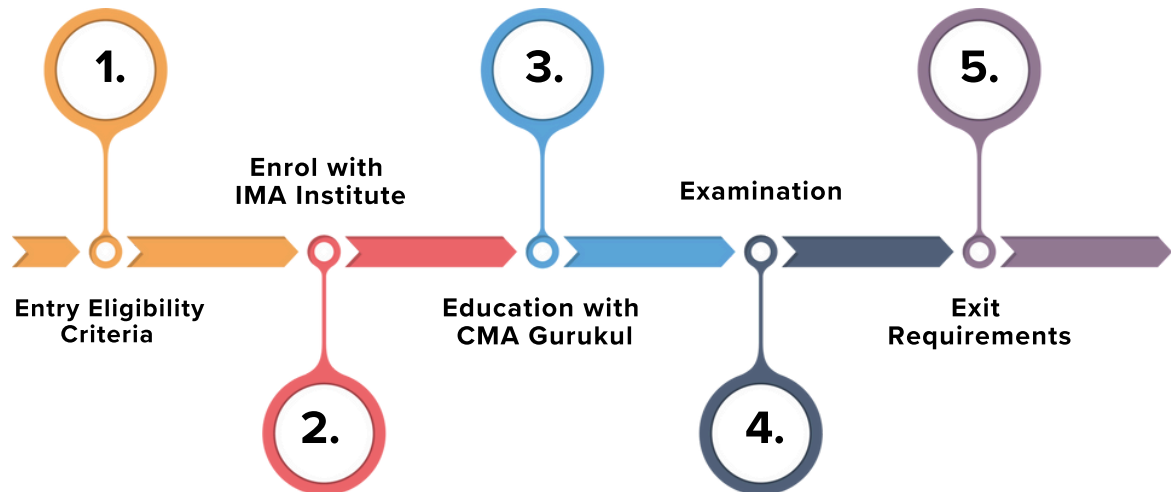
At the heart of every candidate's journey towards becoming a CMA USA professional lies the unwavering support of their family.

Your parents will make countless sacrifices by investing their hard earned resources to ensure they see you succeed. Their belief in you, the support that they will provide during your challenging times, the care they will take during your extended study periods is sufficient motivation to ignite that passion in you to put the best foot forward to realise their dream of seeing you successful and independent.

At CMA GURUKUL, we recognize and celebrate this vital partnership, understanding that every success story is a shared journey of love, sacrifice, and triumph.

More than anything, it's time to MAKE YOUR PARENTS PROUD.

Your Journey of Becoming a CMA (5 E's)



1. Entry Eligibility Criteria

Minimum Education Qualification

A 12th grade student is eligible to enroll for the course

Pro Tip: No minimum pass percentage requirement in 12th std exams and even **NON-COMMERCE STUDENTS** are eligible to enroll.

2. Enrol with IMA Institute

Steps to Create an IMA Account and Enroll as a CMA Candidate

1. Visit the IMA Website

Go to the official Institute of Management Accountants website: www.imanet.org

2. Choose Your Membership Type

IMA offers various membership categories. Choose the one that best fits your profile:

- Student Membership
- Professional Membership
- Academic Membership

3. Complete the Membership Application

- Create your IMA membership account by filling in your personal and professional details.
- Follow the on-screen instructions to successfully complete the application process.

4. Enroll as a CMA Candidate

- Once you become an IMA member, you are eligible to enroll in the CMA program.
- A unique Customer ID will be generated for each CMA candidate upon enrollment

Note: No payment is required to be made to the IMA at this stage.

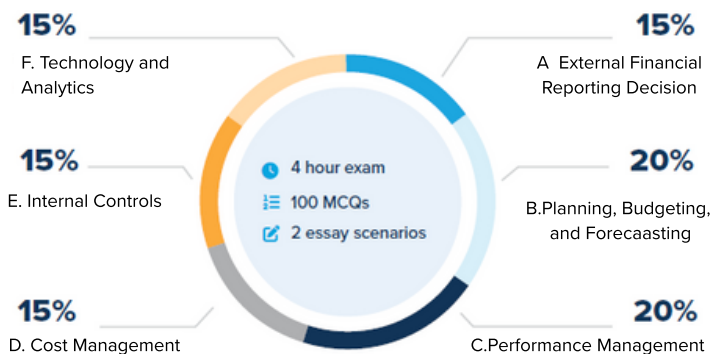


3.

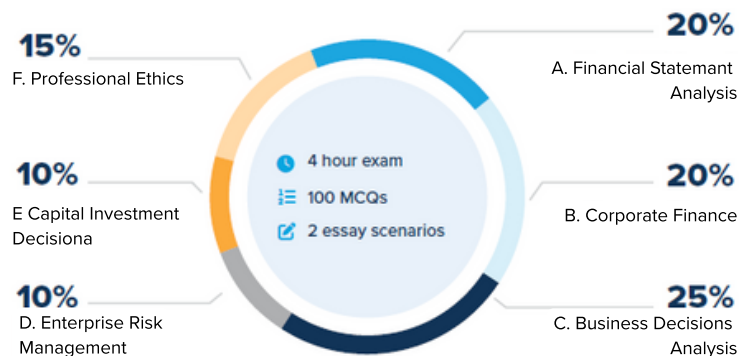
Education With CMA Gurukul

The entire syllabus of CMA-USA is segregated into two exam parts

PART 1



PART 2



Which Part Should You Attempt?

Option 1:

Attempt Both Parts Together



Option 2:

Attempt One Part at a Time (In Any Order)



Mode of Coaching	Part	Coaching Hrs	CMA Recommended Hrs	Practice Questions	
				MCQs	Essays
Option 1: Live Online + Recorded Back-up OR Option 2: Only Recorded Back-up Lectures	Part 1	Up to 200 hrs	170 hrs	2400+	42+
	Part 2	Up to 150 hrs	130 hrs	2000+	40+

| Tuition Fees Payable to CMA Gurukul



Contact us 📞 +91 8692009002 for the latest pricing and batch details.



At CMA Gurukul, we maintain **uniform pricing** for all prospective candidates and do not encourage selective or random discounts. However, we do offer **merit-based scholarships** to deserving students, with the scholarship amount determined by their performance in the **Scholarship Entrance Exam (SEE)**.

| What's included in the Tuition Fees

- ☑ **Learning Management System (LMS)** by Hock Publications
- ☑ **Textbook** by Hock Publications (Physical + Online Annotable)
- ☑ **Tutor Notes**
- ☑ **Test Bank** by Hock Publication (4000+ MCQs, 83+ Essay type questions)
- ☑ **Pass Map**
- ☑ Round-the-Clock **Faculty Support**
- ☑ Specialised **revision** session of up to 30 hours per Part
- ☑ Partial **Syllabus Completion Tests**
- ☑ Two **Mock Exams** Per Part
- ☑ Professional **Bootcamps** delivered by Industry experts
- ☑ IMA **Registration Support**
- ☑ CMA **Exam Centre Booking support** with Prometric
- ☑ Compliance **troubleshooting support**
- ☑ Post Qualification **Employment Enhanceability & Soft Skills** Development Cohorts





4. Examination

Two papers to be cleared viz. Part 1 & Part 2 (In any order)

Course Duration: 12 - 14 Months

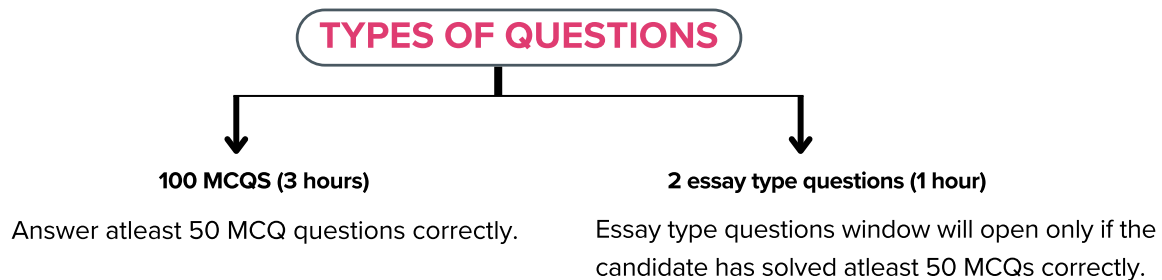
No set off benefit i.e. no advantage to appear for both papers in the same exam window.

| Testing Windows

- Exams are **computerized** and **on-demand proctored**.
- There are **3 exam windows** each year.
 - Jan-Feb** (Last date to register- 15th Feb)
 - May-June** (Last date to register- 15th Jun)
 - Sept-Oct** (Last date to register- 15th Oct)
- Candidates can **choose their exam date** within the window, subject to **slot availability** at Prometric centers.

| Exam Paper Pattern

For every exam part..

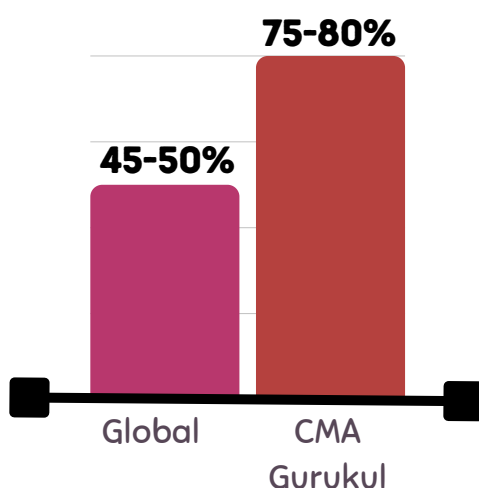


Minimum total passing marks = 360 marks i.e. 72%

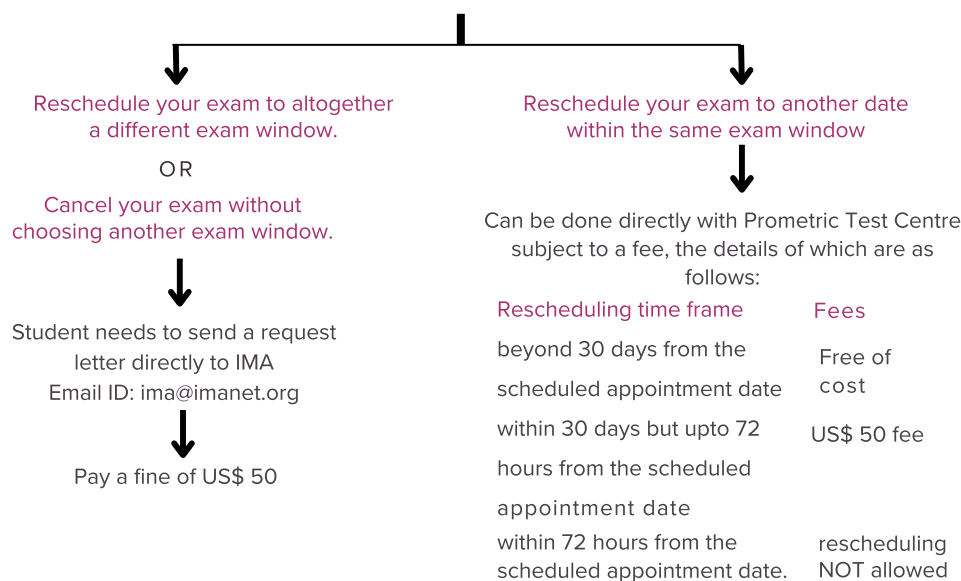
Pro Tip: IMA does not disclose the exact passing criteria beyond the information already provided above

Candidates have a maximum of **three years** from the date of entering the CMA program to **pass both parts** of the CMA exam.

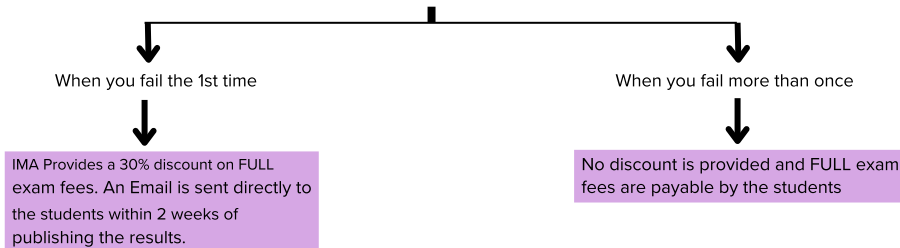
| Pass Rates



| Rescheduling and cancellation



| Exam Retake Fees



| Documents Required

Primary

(One form of ID needed) - original and unexpired

- **Passport**
- U.S. Passport Card
- Government issued National Country ID (with photograph)
- Government issued **driver's license** (with photograph).

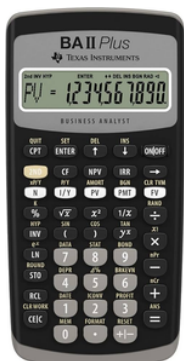
OR

Secondary

(Two forms of ID needed) - original & unexpired-one with a photograph, and one with your signature

- Military ID Card
- **PAN Card** (India)
- **Aadhar Card** (India)
- **Voter ID** (India)
- **Bank ATM, debit, or credit card**

| Calculator Policy



Texas Instruments
BA ii Plus ✓



Any Normal Calculator with
3 Digit Separator ✗

| FEES PAYABLE TO IMA UNDER STUDENT MEMBERSHIP

Component	Actual (USD)	Discount Through CMA GURUKUL (USD)	CMA GURUKUL Student (USD)
IMA Membership Fee	372	186	186
Exam Entrance Fee			
Exam Fee Part 1	370	129.5	240.5
Exam Fee Part 2	370	129.5	240.5
Total	1112	445	667

PRO TIP:

1. Even students pursuing any **Master's Qualification** (MBA, M.Com, etc.) can be enrolled under student membership.
2. The IMA Institute also offers **merit-based scholarships** to a limited number of students from recognised Educational institutes/universities. Connect with us to know further about the scholarship application program of the IMA Institute

| FEES PAYABLE TO IMA UNDER PROFESSIONAL MEMBERSHIP

Component	Actual (USD)	Discount Through CMA Gurukul (USD)	Student (USD)
IMA Membership Fee	595	297.5	297.5
Exam Entrance Fee			
Exam Fee Part 1	495	99	396
Exam Fee Part 2	495	99	396
Total	1585	495.5	1089.5



5. Exit Formalities

| CMA US Certification Requirements

Candidates have up to **7 years** after passing the CMA US exam to apply for certification. To be eligible for certification, candidates must **fulfill the following three criteria**:

- **Clear both parts** of the CMA USA examination.
- Submit a **graduate degree** certificate obtained from a reputed university recognized by the Government of India or international authorities.
- Submit a certificate of **2 years of continuous relevant work experience**.

(Pro-Tip: The mandatory **work experience need not be post-qualification**. **Articleship** completed during the **Chartered Accountancy** course is also considered **valid work experience for the CMA US** qualification.)

| Qualifying Work Experience includes:

Qualifying experience involves positions requiring judgments based on the principles of management accounting and financial management. Such roles include, but are not limited to:

- Preparation of financial statements
- Financial planning and analysis
- Monthly, quarterly, and year-end close
- Auditing (external or internal)
- Forensic accounting
- Budget preparation and reporting
- Managing general ledger and balance sheets
- Forecasting
- Company investment decision making
- Corporate financial management
- Cost accounting and analysis
- Risk evaluation
- Management information systems analysis
- Development and delivery of financial systems
- Implementation and management of financial technologies
- Tax accounting, analysis, and planning
- Reporting to the SEC or other governmental regulators
- Strategic planning and strategic management
- Sustainability reporting
- Teaching management accounting or financial management at the college/university level





CMA GURUKUL

Trust Your Most **Ethical** CMA-
USA Education Partner

Thank You!



Learn. Lead. Excel!

Our Contact:



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